



Michael Tietz

SEO Freelancer

mtietz.net

CONTACT

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ABOUT ME

In the last 10 years of my professional work experience in SEO, I worked for big German SEO agencies on client websites, as an inhouse SEO in startups, for big international cooperations and as a self-employed freelancer.

The sheer number of websites I optimized give me a priceless level of experience I am very proud of. I use this powerful SEO knowledge as a freelancer for my clients.

WORK EXPERIENCE

04/2018 – Heute | SEO Freelancer – Michael Tietz

Since April 2018 I can call myself a fulltime SEO freelancer. Before that time, I did SEO consulting gigs as a side job for 3 years.

05/2015 – 04/2018 | Senior SEO Manager – smava GmbH

Logfile analysis, technical SEO, performance optimization, internal linking strategy, content optimization, offpage strategy, on- and offpage strategy of scorekompass.de, landing page building, mobile optimization

10/2014 – 04/2015 | SEO Consultant – AKM3/Performics GmbH

SEO consulting of client websites from various industries.

06/2013 – 09/2014 | SEO Manager – Axel Springer SE

SEO inhouse training of journalists and employees, Google News optimization, SEO consulting inside the Axel Springer network, mobile optimization

07/2012 – 04/2013 | SEO Manager – Smarketer GmbH

SEO consulting of client websites from various industries, optimization of SEA and Facebook campaigns

EDUCATION

2010 – 2013 | Kaufmann für Marketingkommunikation (IHK) – L4 Akademie

1999 – 2006 | Allgemeine Hochschulreife – Torhorstschule Oranienburg

INFO

Date of birth: 18.11.1986

Birthplace: Oranienburg

Nationality: German

Marital status: single

FURTHERMORE

2014: Speaker at Campixx

2013: Receiving of the Axel Springer Trainer Certificate